

IFA 4-8 SEPT 2026

Press Release

IFA 2026: Visitor tickets available now

Berlin, 12. Mai 2026 – IFA Berlin, the world's largest event for home and consumer tech, opens ticket sales to visitors today. Under the theme "The future is now," IFA will once again bring global brands, innovative technologies and inspiring experiences to the Messe Berlin exhibition grounds from 4 to 8 September 2026. Tickets are available now at <https://www.ifa-berlin.com/visit>.

IFA is continuing its proven ticketing model and will once again focus on convenience, accessibility and an optimized visitor experience in 2026. Staggered entry times make access to the show easier, improve orientation on site and ensure greater comfort throughout the event. Early-bird visitors will also benefit from savings of up to 23% when purchasing tickets online. The public programme will once again begin on Friday, 4. September, at 12:00 this year.

Opening hours for IFA 2026

For private visitors:

Friday, 4 September 2026: 12:00–18:00

Saturday to Tuesday, 5–8 September 2026: 10:00–18:00

For families, school groups and people with disabilities:

4–8 September 2026: Daily from 10:00–18:00

IFA 2026 ticket prices. Save up to 23% online

- **Adults:** €21.50 in advance / €28.00 on site
- **Students:** €14.00 / €16.00 with valid proof
- **People with disabilities:** €14.00 / €16.00 with valid proof; accompanying person free of charge if stated on the disability card
- **Children:** Free admission up to and including 15 years of age
- **School groups:** €45.00 for 2 teachers and up to 33 school pupils
- **Family ticket:** €43.00 / €56.00 for 2 adults and up to 3 children

IFA Sommergarten as a special highlight

This year, the IFA Sommergarten will once again become a stage for music, entertainment and pop culture. With live concerts by BUNT. and Luciano, IFA brings festival vibes to the exhibition grounds. Separate IFA Sommergarten tickets are available to all visitors and include admission to IFA on the same day.

Tickets for the IFA Sommergarten are available here: <https://www.ifa-berlin.com/sommergarten>

Media representatives can now register for IFA 2026 press accreditation [here](#).

IFA 2026 will take place in Berlin from 4 to 8 September 2026.

About IFA Berlin

IFA Berlin is the world's leading event for home and consumer technologies and celebrates over a century of innovation. Since 1924, IFA Berlin has been the leading global platform where technology leaders, innovators and industry experts come together to showcase groundbreaking products and shape the future of consumer electronics. The event takes place every year in September in Berlin.

Further information on IFA Berlin 2026: www.ifa-berlin.com

Experience IFA with your ears (Innovation For All - The IFA podcast): open.spotify.com

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